NBDC services resulted in $302,487,401 impact to the Nebraska economy.

Return on Investment for Nebraska: $1 = $6.48

The retail sales increases by NBDC clients resulted in about $2.5 million in sales tax. Jobs created resulted in about $3.2 million in income tax and savings of about $4.9 million from avoided unemployment compensation.

**NBDC PROGRAMS KPI**

<table>
<thead>
<tr>
<th></th>
<th>SBDC*</th>
<th>PTAC**</th>
<th>POD/P2RIC***</th>
<th>TOTALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clients Served</td>
<td>1,031</td>
<td>921</td>
<td>235</td>
<td>2,187</td>
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<tr>
<td>Investments</td>
<td>$59,362,749</td>
<td>$6,290,756</td>
<td>$839,672</td>
<td>$66,493,177</td>
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<tr>
<td>Sales</td>
<td>$41,056,853</td>
<td>$129,764,840</td>
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<td>$170,821,693</td>
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<tr>
<td>Savings</td>
<td>$37,268</td>
<td>$267,325</td>
<td>$3,824,700</td>
<td>$4,129,293</td>
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<tr>
<td>Jobs</td>
<td>647</td>
<td>439</td>
<td></td>
<td>1,086</td>
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<tr>
<td>Impact</td>
<td>$149,628,870</td>
<td>$153,004,921</td>
<td>$4,664,372</td>
<td>$302,487,401</td>
</tr>
</tbody>
</table>

* Small Business Development Center program (SBDC) (partially funded by U.S. Small Business Administration).
** Procurement Technical Assistance Center (PTAC) program (partially funded by Defense Logistics Agency, U.S. Department of Defense)
***Professional and Organizational Development (POD) and Pollution Prevention Resource Information Center (P2RIC) programs (partially funded by U.S. Environmental Protection Agency)
PARTNERS

NBDC provides a full suite of business services

- Financial projections, planning and loan packaging
- Market research and analysis
- Export consulting
- Technology commercialization consulting
- Government sales consulting
- Business valuation and transition planning
- Project management and leadership training
- Process improvement and sustainability training
- Organizational development consulting and customized training

CONTACT AN NBDC CENTER NEAR YOU

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