



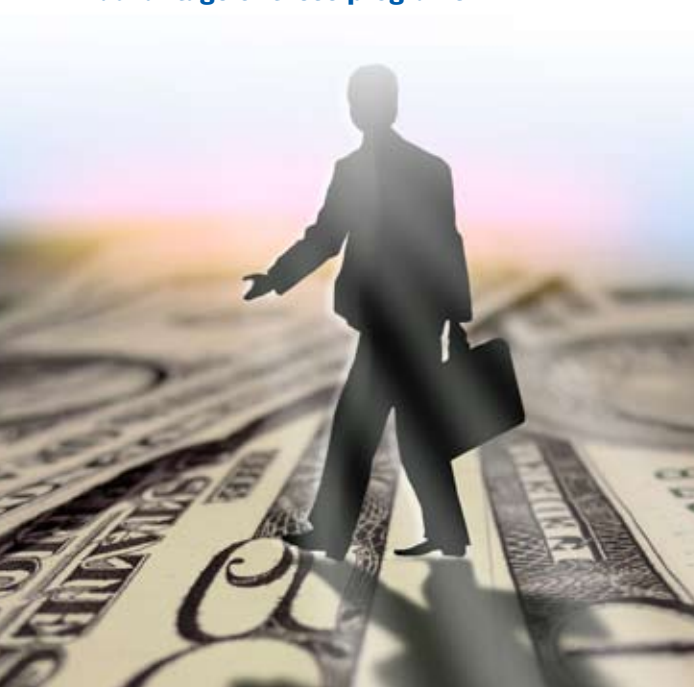
A QUICK GUIDE TO SBIR/STTR

NBDC can help you understand SBIR/STTR ... so you can submit a successful proposal.

The Small Business Innovative Research (SBIR) and Small Business Technology Transfer (STTR) programs are three-phase, competitive grant programs, investing more than \$2.2 billion of federal research funds in small businesses.

These programs are designed to stimulate small business technological innovation and cutting-edge research that addresses the nation's most critical scientific and engineering needs, and to provide incentive to profit from its commercialization.

Put your ideas into motion. Contact the NBDC SBIR consultant to help you take advantage of these programs.



ARE YOU ELIGIBLE?

- American-owned, Independently operated
- For-profit
- 500 employees or less

WHEN TO SUBMIT

- Every agency has different dates and requirements.
- Many agencies require on-line submittal
- Make sure you know the requirements and give yourself plenty of time

WHAT ARE YOUR CHANCES?

- Approximately one out of eight Phase I proposals receives funding.
- About one third of Phase I recipients receive Phase II funding. Note: these numbers vary by funding agency.

HOW YOU ARE JUDGED

- Scientific and technical quality
- Innovativeness of the idea
- Significance of the scientific or technical challenge
- Qualifications of the main researcher and key personnel
- Adequacy of facilities and equipment
- Soundness of the work plan
- Commercialization and marketability of product



THREE-PHASES OF SBIR/STTR PROGRAMS

PHASE ONE

- Feasibility study
- Up to \$100,000 per award
- Six-month time frame

PHASE TWO

- Principal R&D effort
- Builds on Phase I funding (must receive Phase I to apply for Phase II)
- Up to \$750,000 per award
- Two-year time frame

PHASE THREE

- Commercialization of the Phase II results
- Moves the innovation from laboratory to marketplace
- No federal funding provided

THESE ARE GRANTS NOT LOANS

- These awards do not have to be paid back



ADVICE FROM SUCCESSFUL COMPANIES

1. Read solicitation and follow instructions.
2. Don't judge an agency's interests by its name.
3. Get to know the agency program manager.
4. Don't depend solely on SBIR funding.
5. Don't go it alone—use support systems.
6. Win or lose—get and review evaluations.
7. BE PERSISTENT.

on the web at www.sbirnebraska.unomaha.edu

A close-up photograph of a microscope with a glowing globe of the Earth as the specimen. The background is dark blue.

Comprehensive Innovation Venture Services

The Nebraska Business Development Center (NBDC) has provided expert technical assistance to businesses in Nebraska for more than 30 years.

NBDC services for entrepreneurs, innovators, and researchers include

- Market research
- Manufacturing assistance
- Capital formation
- Management structure assistance
- Licensing assessment
- Mentoring
- Government contracting



Funding for Innovative Research by Small Business

For more information, contact

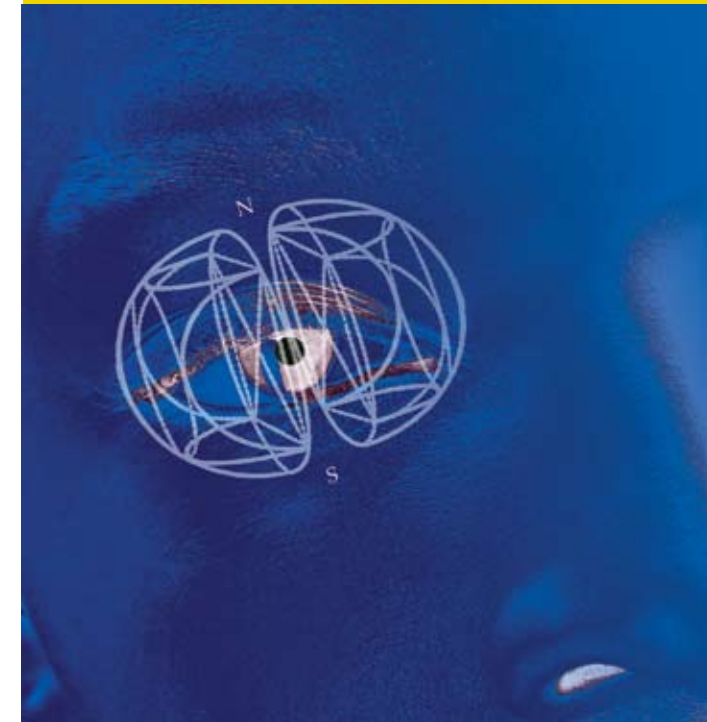
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Small Business Innovative Research (SBIR)
Small Business Technology Transfer (STTR)

Funding for Innovative Research by Small Business



INNOVATION VENTURE SERVICE
NEBRASKA BUSINESS
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